



2018 COMMIT FOUNDATION IMPACT REPORT



# Mission & Vision

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**The mission** of The COMMIT Foundation is to help exceptional American servicemembers and veterans into successful roles and careers post-service.

**Our vision** is that COMMIT's approach to individualized, high touch transition services becomes the standard nationwide so veterans in all communities have access to services helping them identify their passions, build strong networks, and leverage their skills in civilian careers.





# 2018 Year in Review

2018 has been a banner year for COMMIT. Having served over 500 for the first time in our seven year history, we nearly tripled our numbers from last year.

As 2018 concludes, COMMIT reflects on our greatest year to date. Our success is made possible by the support of our donors and partners. This report details the impact your investment has on COMMIT and more importantly, on the servicemembers and veterans we serve.

# Program Highlights

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- COMMIT provided personalized support to more than 350 servicemembers and veterans through our 1:1 Transition Assistance.
- COMMIT conducted 10 Transition Mentoring Workshops, compared to just 6 last year. Not only did this allow us to serve 130 transitioning personnel via workshops, these events significantly amplified our brand and reputation.







# Money Raised

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- COMMIT raised over \$1.7M in charitable support in 2018, including gifts from Charitable Foundations, Corporate Contributions, Individual Contributions, and Special Event Revenue.
- The COMMIT Foundation's 5th Annual Changing the Narrative Gala took place in Washington, D.C. for the first time. It was our most successful Gala to date. Our distinguished guests were the Assistant Secretary of Defense for Special Operations and Low-Intensity Conflict and the Commander of US Special Operations Command who joined us for an insightful and entertaining conversation.



# Staff Growth to Support Demand

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As demand for COMMIT services increases, we grew our staff prudently. New to the COMMIT team in 2018 are:



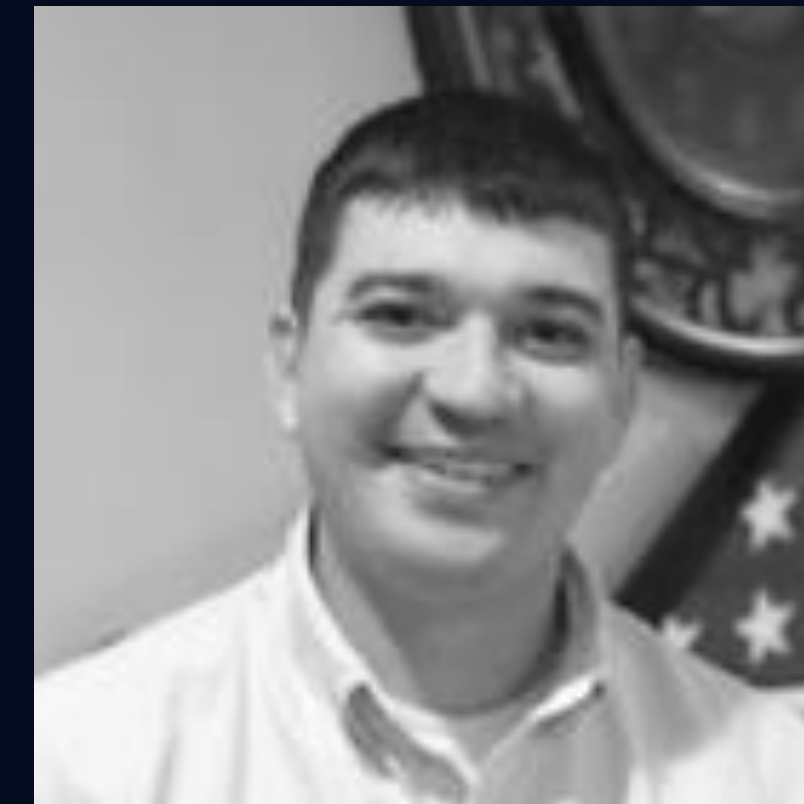
Charlie Bailey  
Director of Operations



Maggie Collins  
Director of Development



Alex Empson  
Director of Veteran Services



Matt Hayden  
Director of Online Programs  
and Content



Brian Rauch  
Data Analytics Manager

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## Board Growth



Mimi Bock, President of Cetera Advisors and First Allied Securities, joined the Board in 2018  
*We expect to grow further in 2019.*



# COMMIT's Impact

COMMIT has and will always emphasize quality of service over quantity served. We are focused on closing three gaps servicemembers and veterans face as they leave the military: **Confidence**, in transitioning from uniform; **Information**, to successfully navigate transition; and **Imagination**, about options available to them. We are pleased to report how effectively we are helping servicemembers and veterans eliminate those gaps.

# After receiving COMMIT services:

99% NPS Rating

99%

are now confident about  
their military to civilian  
transition

↑ 41% increase from their  
application pre-surveys

100%

now understand the host of  
possible career options after  
leaving the military

↑ 62% increase from their  
application pre-surveys

95%

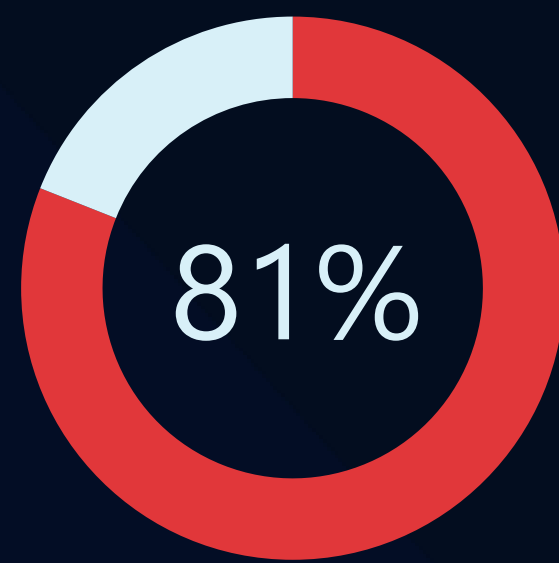
now have the information they  
need to successfully navigate  
their transition

↑ 66% increase from their  
application pre-surveys

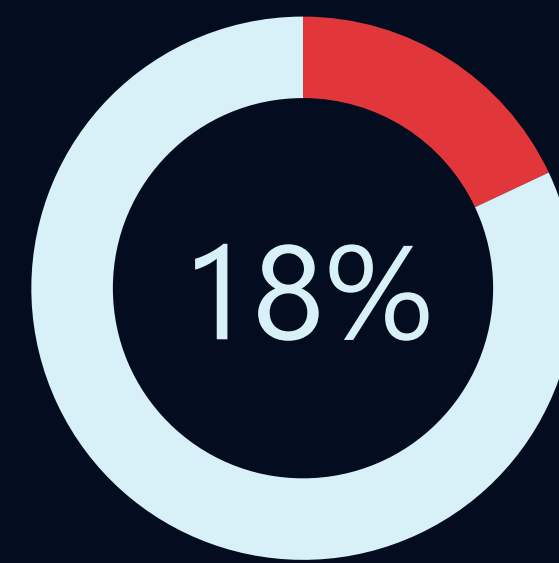


# What COMMIT's Population Looks Like:

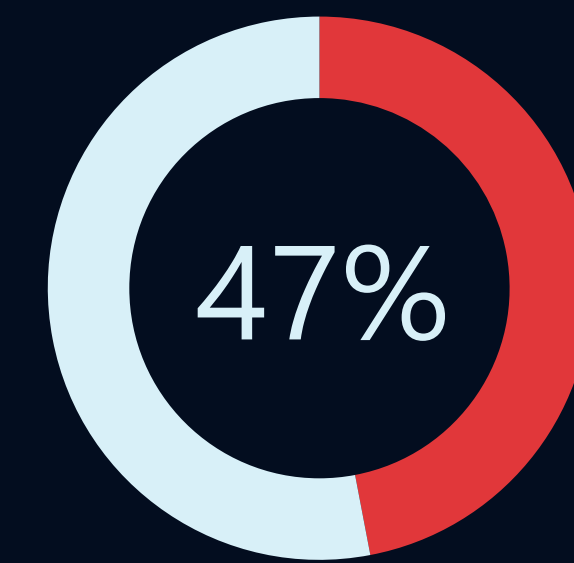
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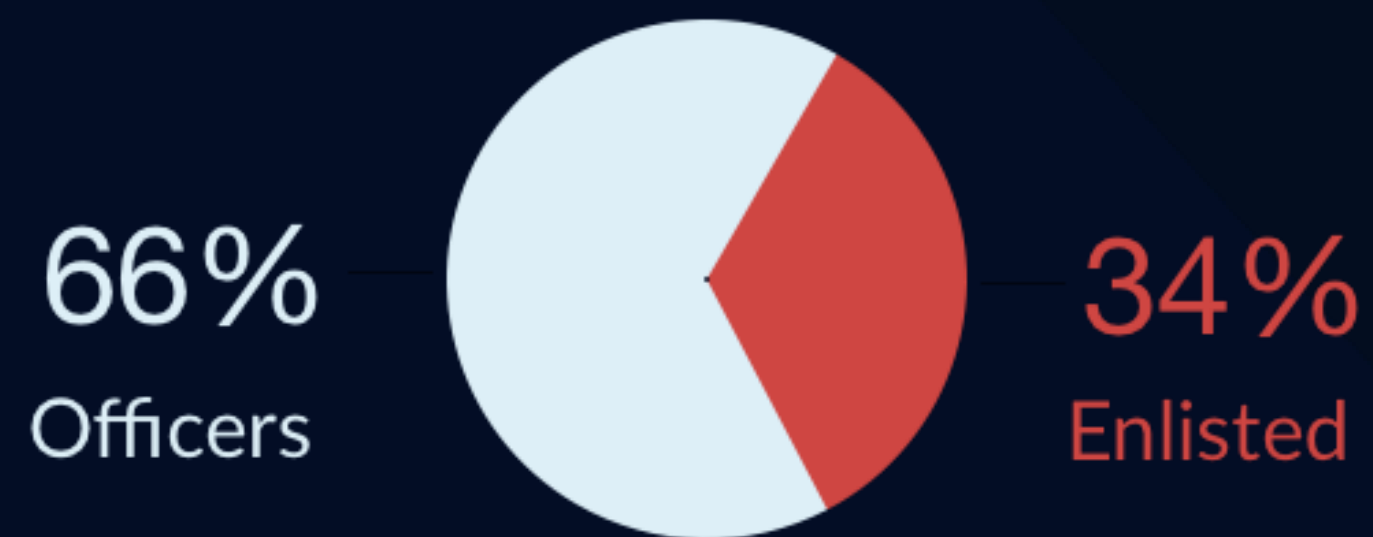
are new to COMMIT  
in 2018



use more than one  
COMMIT service



are Special  
Operations Forces



66%  
Officers

34%  
Enlisted



14%  
Female

86%  
Male

# Alumni Testimonials

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Our impact is best exemplified by the people we serve.

*“The COMMIT workshop was transformative in my journey from active duty to retirement. Although I have attended a number of programs - there is no comparison to the quality, creativity, and efficiency of the program and the first class staff!”*

*“COMMIT is a deeply sophisticated and nuanced provider of veteran transition services. Their integrity and investment in veterans' journeys is a best in class benchmark to which all VSOs should strive.”*

*“The COMMIT program is the best transition program that I have been exposed to thus far. I very much look forward to the opportunity to pay it forward as a COMMIT mentor.”*





## 2019 - Another Banner Year

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COMMIT's growth in 2018 clearly illustrates our progress; we expect the demand for our services to grow in 2019. With our reputation preceding us more than ever, we anticipate moving into the thousands served in 2019.

Our effort and investment over the last two years to codify operations and programmatic has COMMIT prepared to scale.

We will ensure we are prepared to meet demand by launching a new online presence and expanding our online programming.

COMMIT will conduct at least 10 Transition Mentoring Workshops in 2019.

The 2019 COMMIT Changing the Narrative Gala will be held November 8th in Washington, D.C.

# Thank You

Our donors enable us to execute this important work. Thank you for allowing us to create serendipity for men and women separating from military service and entering the professional world. Your support goes far beyond financial impact, and ensures COMMIT can focus on each individual we serve. Thank you for making this possible. We look forward to growing smartly in 2019 and appreciate your continued support.

